



# 2022 M4 Users Conference

## October 10-12 | Richmond, VA

Join us this fall as we return to an in-person M4 Users Conference experience! With 100-200 attendees each year, the conference offers opportunities for education and networking with M4 users from across the country.

As a sponsor, the M4 UC gives you the opportunity to connect with existing clients, establish new relationships, and increase industry awareness at this year's event.

**Sponsor Now**

Questions? Contact Emily James  
at [emily.james@vertigis.com](mailto:emily.james@vertigis.com)

### Location:

Hilton Hotel & Spa/Short Pump  
12042 W Broad St, Richmond, VA



### Sponsor Schedule:

Expo Move In

- Sun. 10/9, 3pm-5pm
- Mon. 10/10, 8am-11am

Expo Hours

- Mon. 10/10, 4pm-6pm
- Tues. 10/11, 10:30am-3pm

Customer Appreciation Event

- Tues. 10/11, 6pm-9pm

Expo Move Out

- Tues. 10/11, 4:30pm-5:30pm
- Wed. 10/12, 8am-10am



# 2022 Sponsorship Packages

To sponsor this year's event, first select a package below. Then select additional items from our a la carte menu on the next page to expand your reach with the M4 users community.

## **Gold Sponsor Package - \$2,500**

- 1 registration
- 1 table top in expo (6ft skirted table; chairs and electric on request)
- 1 sponsored session (30 min live session)
- 1 pre-conference email promotion (you provide content)
- Attend the welcome reception
- Attend optional outings (RSVP required)
- Logo featured on UC materials
- Include promo item in attendee welcome bag
- Post-conference attendee list

## **Silver Sponsor Package - \$1,250**

- 1 registration
- Attend the welcome reception
- Logo featured on UC materials
- Include promo item in attendee welcome bag
- Post-conference attendee list

## **Bronze Sponsor Package - \$500**

- Logo featured on UC materials
- Include promo item in attendee welcome bag



# A La Carte Sponsorships

## Exclusive sponsorship opportunities:

*Act fast! These single-sponsor opportunities are available on a first come basis.*

- Welcome reception sponsor - \$750; includes signage on the bars, your logo on co-branded koozies and special recognition in app notifications
- Transportation sponsor - \$750; includes signage at pickup points for our offsite events and special recognition in app notifications
- Snack break sponsor - \$750; includes signage at the beverage and snack stations throughout the event and special recognition in app notifications

## Package add-on sponsorships:

*These opportunities are available to extend the value of your package selection.*

- Additional registration - \$400 (G/S); register additional staff for the event, including any networking perks included in your base package
- Table top in expo - \$250 (S); 6ft skirted table, chairs and electric available on request
- Sponsored session - \$750 (S); a dedicated 30 min live session in the UC agenda, topics must be educational in nature (no pitches) and highlight customer success, industry themes, or best practices for workflows involving M4 products
- App notification or sponsored post - \$250 (G/S); draw attendees to your session or booth with content in our popular UC app
- Pre-conference email promotion - \$250 (S/B); you provide the content, we send to our M4 user community mailing list